



**100 women in
hedge funds®**

**100 WOMEN IN HEDGE FUNDS' GENEVA GALA AND OTHER SWISS FUNDRAISING ACTIVITIES
THROUGHOUT THE YEAR RAISES OVER CHF 360,000 (IN GROSS PROCEEDS) FOR THE ROGER
FEDERER FOUNDATION**

Geneva, Switzerland – December 2, 2013 – 100 Women in Hedge Funds ("100WHF") held its 6th Annual Geneva Gala last week at the Hotel President Wilson, and successfully raised CHF 360,000 in gross proceeds at the Gala and other fundraising activities throughout the year for the Roger Federer Foundation. Funds will be devoted to the project run by a:primo to support early childhood development and mentoring among underprivileged families across Switzerland.

The evening, attended by over 250 members and leaders across the European Alternatives industry and VIP guests Lynette and Robbie Federer, included a live auction by Sotheby's Caroline Lang, and featured a live acoustic performance by members of the group Skunk Anansie and a live set by DJ Skin.

Roger Federer recorded a video message for 100WHF which was played during the evening. He thanked 100WHF for the difference they were making for children in Switzerland through the a: primo programme.

Since its formation in 2001, 100WHF has raised over \$33 million gross globally to support various charities in the fields of Women's and Family Health, Mentoring and Education. 100WHF's three core pillars include industry education, peer leverage and philanthropy. The organization's philanthropic mission is to utilize its collective abilities and expertise in order to give back to the local community in an impactful way. Beneficiaries are chosen on a rotating basis by 100WHF's Board of Directors, and the global philanthropic theme for 2013 is Mentoring.

Attending the event, Lynette Federer said, "It's amazing what such powerful and passionate women can achieve. This gives the Roger Federer Foundation even more motivation to serve less fortunate children in Switzerland. We thank 100 Women in Hedge Funds for all their efforts."

Claire Smith, London Board member for 100WHF and responsible for its Swiss initiatives said, "We are thrilled to have raised funds for such a worthy cause. We have enjoyed being associated with the Roger Federer Foundation this year, and are pleased to know that all our efforts will greatly help those children served by the a:primo programme."

To make a donation to 100WHF's 2013 Swiss beneficiary, Roger Federer Foundation, please contact [Amanda Pullinger, Executive Director of 100 Women in Hedge Funds](#).

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven, non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 400 education events globally, connected more than 250 senior women through Peer Advisory Groups and raised more than \$33 million for philanthropic causes in the areas of women's health, education and mentoring.

About Roger Federer Foundation (www.rogerfedererfoundation.org)

Roger Federer Foundation was established in 2003, to manage the philanthropic efforts of Roger Federer and his family. Its mission is to alleviate poverty among children in Southern Africa and Switzerland by providing quality education. In Switzerland, Roger Federer Foundation supports early childhood development through its partnership with a:primo, an organisation which focuses on helping economically and socially disadvantaged families in Switzerland acquire the skills to prepare their children for entering education. Underprivileged and socially isolated families, both Swiss and migrant, with children between the ages of 1 and 5 years old, will be coached by trained lay helpers from the families' local community in promoting their children's language, motor skills and social integration. Funds raised by 100WHF will help to expand this program across more locations in Switzerland.