



**Education Session No. 598:  
Dive into New Portfolio Strategies**

December 10, 2015 at 6 PM  
New York

Start thinking ahead for 2016's investment strategies. Learn how current shifting economic trends and accompanying volatile market conditions will affect specific market sectors and asset classes. Consider how adjustments made by investors in global economies will impact the US markets. At our annual portfolio managers program, you'll be the first to hear about future trends within the investment management industry. Network with friends and colleagues as we approach the holiday season and the end of a memorable year.

**Participants**

**Genevieve Kahr**, Ailanthus Capital Management  
**Maria Vassalou Ph.D.**, Perella Weinberg Partners  
**Lauren Taylor Wolfe**, Blue Harbour Group  
**Kelly Evans**, *Moderator*, CNBC

**Event Details**

**Date:** December 10, 2015

**Time:** 5 PM Registration.

We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

**Host:** Morgan Stanley

**Location:** 1585 Broadway, 26B Auditorium

Enter the building on West 47th Street, **New York**, NY 10036

(Please see below for directions.)

**RSVP:** [RSVP Now](#)

**Directions**

Please Note: All visitors should enter the building on the West 47th street side. It will be necessary for you to provide valid photo identification at both the building entrance and lobby registration desk. At the lobby registration desk, you will receive a pass to the 26th floor. All bags will be screened.

If you have any questions about this event, please contact the [New York Education](#) committee.

**This event is NOT FOR ATTRIBUTION. All 100WHF events are private events and we require that no one reports publicly on any aspect of them.**

**Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to 100WHF Foundation - Celebrating Education/Investing in the Next Generation initiative, the 2015 beneficiary of 100WHF's US philanthropic initiatives.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

## **Biographies**

**Genevieve Kahr**, Founder & Managing Partner, Ailanthus Capital Management

Genevieve Kahr is the Founder and Managing Partner of Ailanthus Capital Management, a fundamental long-short hedge fund focused on small and mid-cap companies in the global technology, media and telecom sectors. The fund launched in October 2015. Prior to Ailanthus, Genevieve was a Partner at Jericho Capital; she was the fund's first pre-launch hire in 2009 and helped to grow the business from \$36 million to \$2 billion in assets under management over the following six years. She began her career at TPG-Axon Capital. Genevieve graduated Magna cum Laude from Yale with a B.A. and M.A in East Asian Languages & Literatures. She serves as Treasurer and a Director of the Board of the Brooklyn Community Foundation.

**Maria Vassalou Ph.D.**, Partner & Portfolio Manager, Perella Weinberg Partners

Maria Vassalou is Partner at Perella Weinberg Partners and the Portfolio Manager for the PWP Global Macro Fund. Dr. Vassalou joined Perella Weinberg Partners from MIO Partners, a subsidiary of McKinsey & Company, where as a Portfolio Manager she managed a similar global macro investment strategy in a dedicated legal entity, and as Head of Asset Allocation she provided counsel on allocation for liquid assets within MIO's portfolio. Prior to joining MIO, Dr. Vassalou was a Global Macro Portfolio Manager at SAC Capital Advisors, LP. She joined SAC from Soros Fund Management where she was responsible for global quantitative research, as well as the development and management of global quantitative trading strategies. Prior to her career in asset management, Dr. Vassalou was an Associate Professor of Finance at Columbia Business School which she joined in 1995 and where she established many of the investment principles she employs today. Dr. Vassalou is a Past President of the European Finance Association and was the Chair of the 2008 European Finance Association Meetings. A Research Affiliate of the Centre for Economic Policy Research (CEPR) in London for many years, Dr. Vassalou is a past member of the Academic Advisory Board of the Vienna-based Guttmann Center of Competence in Portfolio Management. Her research focus has been on the interrelation of the macro-economy and financial markets with applications in hedge fund strategies. A frequent speaker to both academic and practitioner-oriented seminars and conferences, Vassalou has published in leading academic journals, such as the Journal of Finance, Journal of Financial Economics, Journal of Financial and Quantitative Analysis, Journal of Business, Journal of International Money and Finance, and the Journal of Economic Dynamics and Control. While she was on the faculty of Columbia University, she also served as a consultant to many premier hedge funds and asset management institutions in the U.S. and Europe. Dr. Vassalou received a Bachelor of Arts in Economics from the University of Athens and she holds a Ph.D. in Financial Economics from London Business School.

**Lauren Taylor Wolfe**, Managing Director & Investing Partner, Blue Harbour Group

Lauren Taylor Wolfe is a Managing Director and Investing Partner at Blue Harbour Group, a \$3.8 billion activist investment firm that engages privately and collaboratively with management teams and boards to enhance shareholder value in North American companies. Focused primarily on investments in three sectors - information technology, consumer and business services - Lauren Taylor Wolfe has led nine of the firm's investments, which have generated substantial excess returns. On top of her portfolio investment responsibilities, Lauren leads the firm's engagement with its largest investor, Californian pension fund CalSTRS. Prior to joining Blue Harbour Group in December 2007, she was a Portfolio Manager and Analyst at SIAR Capital and worked at Diamond Technology Partners, a strategic technology consulting firm. Lauren received an M.B.A. from The Wharton School at University of Pennsylvania in 2006 and a B.S. from Cornell University in 2000. Lauren is an avid supporter of the arts, particularly dance, and lives with her husband and two daughters in Tribeca, NYC.

**Kelly Evans**, Co-anchor, "Closing Bell", CNBC

Kelly Evans is co-anchor of CNBC's "Closing Bell." She joined the network in February 2012 as an on-air correspondent, reporting across CNBC's business day programming.

Previously, Evans was co-anchor of CNBC's "Squawk on the Street" as well as co-anchor of CNBC's "Worldwide Exchange" based in London.

Prior to CNBC, Evans was a reporter and columnist for The Wall Street Journal, penning the influential "Ahead of the Tape" column and writing for "Heard on the Street." She also hosted the daily "News Hub" program on WSJ.com and was a frequent guest on television and radio networks, including CNBC. Evans joined the Journal in 2007 as a reporter covering real estate and economics.

Evans graduated magna cum laude with a bachelor's degree from Washington & Lee University in Lexington, Va., where she was a George Washington Honor Scholar, a four-time scholar-athlete, and inducted into the national leadership society, Omicron Delta Kappa.

# Morgan Stanley

## About Morgan Stanley

Morgan Stanley is a leading global financial services firm providing a wide range of investment banking, securities, investment management and wealth management services. With offices in more than 43 countries, the Firm's employees serve clients worldwide including corporations, governments, institutions and individuals.

Morgan Stanley Prime Brokerage has been servicing investment management clients since 1984, with employees based globally in offices located in New York City, Chicago, San Francisco, London, Dubai, Hong Kong, Tokyo, Singapore, Mumbai, São Paulo, and Sydney. Morgan Stanley Prime Brokerage is a full-service prime broker that caters to virtually all strategies, products and regions. We are constantly expanding our platform to meet the ever changing needs of our clients. We pride ourselves on the open architecture of our platform and the ability to add product depth to our platform.



## **100 women in hedge funds®**

**About 100 Women in Hedge Funds** ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 13,000 alternative investment management investors and professionals in 20 locations through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 500 industry education events globally, connected more than 350 senior women through Peer Advisory Groups and raised over \$38 million for philanthropic causes in the areas of women's and family health, education and mentoring.