



100 women in  
hedge funds®



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# *Celebrating 10 Years*

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# *A Letter From*

the 10<sup>th</sup> Anniversary Committee



## **DEAR MEMBERS AND SUPPORTERS,**

Our 10<sup>th</sup> anniversary celebration throughout 2011 concluded an incredibly significant year for the organization. We have come a long way from the first meeting of our founders with exactly 100 women in New York City in December 2001. Now, 10 years later, we have more than 10,000 members in 15 locations across three continents – and we are growing every day.

The 10<sup>th</sup> anniversary celebration commenced in January with bell-ringing ceremonies at stock exchanges across the globe, including New York, Toronto, London and Zurich, as well as the Chicago Board of Trade. Those events were followed by a February panel of hedge fund leaders discussing the state of the industry, a March celebration to honor our global volunteers and Angels and an April event with former Mayor Rudolph Giuliani, who spoke candidly about the events of September 11, 2001. In May, we held a reception at 10 Downing Street hosted by Samantha Cameron, wife of the British Prime Minister and we organized a series of educational events around the world. In September, we gathered for an event hosted by Mayor Michael Bloomberg and Diana Taylor and Mayor Bloomberg proclaimed September 19, 2011 in the City of New York as *100 Women in Hedge Funds Day*. We closed the year with sensational galas in London, New York and Geneva that broke prior fundraising records for various charities. 2011 marked a monumental celebration exhibiting how much the organization has achieved and how much potential it has before it.

On behalf of the 10<sup>th</sup> Anniversary Committee, I am especially pleased to thank our Board of Directors, the members of the 10<sup>th</sup> Anniversary Sub-Committees and all the volunteers, supporters, Angels, and 100 Women in Hedge Funds members worldwide who have helped to grow the organization. We are all proud to be members of this organization as we enter our second decade and continue to set new goals and reach new heights. In the interim, we hope that you will enjoy this book, which reflects on the past ten years!

**Sonia E. Gardner**

*Chair, 100WHF 10<sup>th</sup> Anniversary Committee*



# 10<sup>th</sup> Anniversary Celebration

## JANUARY 24, 2011 ►

The kickoff event for the 10<sup>th</sup> Anniversary celebration was launched globally with members ringing the bells at stock exchanges across the globe and the Chicago Board of Trade.



NEW YORK



◀ **FEBRUARY 2, 2011** • Hedge Fund Leaders' Discussion panel with Jamie Dinan of York Capital Management, Marc Lasry of Avenue Capital Group and Wes Edens of Fortress Investment Group. Becky Quick of CNBC's Squawk Box moderated the panel's discussion on the state of the hedge fund industry and capital markets.

**FEBRUARY 16, 2011** • Announcement of the Chartered Alternative Investment Analyst (CAIA) scholarship program, underwritten by Pacific Alternative Asset Management Company and the first initiative of the 100WHF Institute, which was founded during the 10<sup>th</sup> anniversary year. The scholarship program is open to all 100WHF members globally and will grant ten scholarships each year over the next five years.



TORONTO



LONDON



◀ **MARCH 30, 2011** • Celebration to honor 100WHF's global volunteers and Angels for their time, support and dedication to 100WHF. Past Gala charity beneficiaries, Dr. Harold P. Freeman, founder and President of the Harold P. Freeman Patient Navigation Institute at the Ralph Lauren Center and Jennifer Bellardi of Big Brothers Big Sisters congratulated 100WHF members for their commitment over the past ten years.

**APRIL 20, 2011** • Former Mayor Rudolph Giuliani recounted the events of September 11, 2001 and described the unprecedented and overwhelming loss, deep grief and economic devastation to New York City. He also discussed how New York City and the hedge fund industry have recovered and evolved over the past decade.



ZURICH



CHICAGO



◀ **MAY 3, 2011** • Reception at 10 Downing Street hosted by Samantha Cameron, wife of the British Prime Minister, in support of 100WHF and the charity beneficiary of the 2011 London Gala, Child Bereavement Charity.

**WEEKS OF MAY 2 - MAY 9, 2011** • 100WHF celebrated 10<sup>th</sup> Anniversary Global Education Weeks and hosted a series of nine educational events across the globe. The celebration included events in Boston, Hong Kong, Las Vegas, London, Milan, New York, Paris, Toronto and Washington, D.C.



**JUNE 23, 2011** • Launch of 100WHF's series of dialogues covering Women on Corporate Boards. The participants for the corporate board panels in London and New York included industry professionals from public and private corporate boards and senior professionals instrumental in guiding corporate boards.



▲ **SEPTEMBER 19, 2011** • Peer leverage cocktail reception hosted by Mayor Michael Bloomberg and Diana Taylor. Senior practitioners, past Gala honorees and 100WHF Angels and members celebrated ten years of accomplishments of 100WHF. In recognition of the organization, Mayor Bloomberg proclaimed September 19, 2011 in the City of New York as *100 Women in Hedge Funds Day*.

**OCTOBER 2011** • Celebration of 100WHF's global network with a series of events in New York, Zurich, Toronto, Hong Kong, London and Los Angeles. In recognition of the global network, 100WHF invited all members to attend an event hosted by a 100WHF location, or view a 100WHF webcast on 100WHF *Connect!*



## LONDON GALA

**OCTOBER 13, 2011** ►

100WHF was honored to host TRH The Duke and Duchess of Cambridge at the 10<sup>th</sup> Anniversary London Gala held at St. James's Palace, which was attended by 300 members and leaders from the hedge fund industry. Galia Velimukhametova, Portfolio Manager at GLG Partners, was presented with the 2011 European Industry Leadership Award. The Gala raised more than £675,000 to benefit The Child Bereavement Charity.







## NEW YORK GALA

- ▲ **NOVEMBER 16, 2011** • The 10<sup>th</sup> Anniversary New York Gala raised close to \$2,000,000 for The William J. Clinton Foundation's U.S. Childhood Obesity program, Alliance for a Healthier Generation. President Bill Clinton attended the gala to personally accept the donation and gave a heartfelt speech. This event was topped off by a live performance by Jon Bon Jovi. Afsaneh Mashayekhi Beschloss, President and Chief Executive Officer of The Rock Creek Group, was presented with the 2011 U.S. Industry Leadership Award and Peter G. Peterson, Chairman Emeritus and Co-founder of the Blackstone Group and Founder and Chairman of the Peter G. Peterson Foundation, was presented with the 2011 Effecting Change Award.



## GENEVA GALA

- ▲ **NOVEMBER 24, 2011** • The 10<sup>th</sup> Anniversary Geneva Gala raised more than CHF380,000 for Coeurs Pour Tous (Hearts for All) Operation Vietnam Project. The evening, attended by 220 members and leaders across the European alternative investments industry, was hosted by Bloomberg TV anchor Maryam Nemazee and featured a live performance by international pop star Belinda Carlisle.

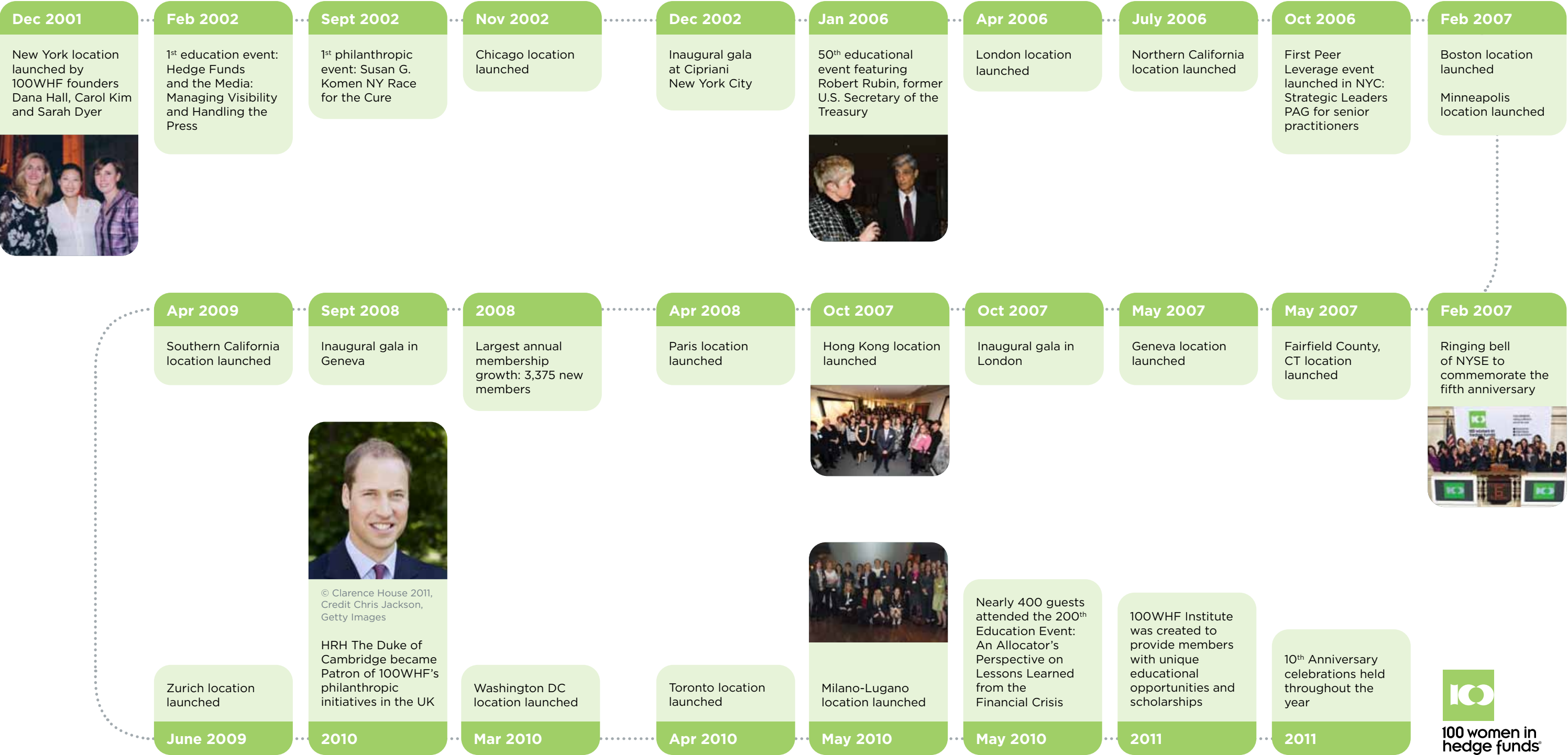
HISTORY OF 100WHF

100WHF was launched in December 2001 with the goal of forming a professional community to encourage women to better leverage their collective relationships and improve communication within the alternative investment industry.

Within the first few months, the growing membership identified three areas for potential meaningful change: education, professional leverage and philanthropy, which became the organization's three pillars.

Today, 100WHF has more than 10,000 members in 15 locations across three continents – members represent more than 2,800 hedge funds, 1,000 fund of funds, 500 institutional buyers (including more than 1,600 portfolio managers and research analysts) and more than 1,000 senior executives (including CEOs, Presidents, COOs and CCOs).

Over the last decade, 100WHF has held more than 300 educational events and 70 peer advisory meetings and has raised more than \$25,000,000 gross for charity.







## EDUCATION

100WHF hosts frequent educational sessions for our members in 15 global locations: nine in the US and Canada, five in Europe and one in Asia. Over the past 10 years, members have been presented with more than 300 industry education sessions, including presentations by 36 industry icons and 500 industry leaders. Education sessions address current issues, opportunities, outlooks and trends in alternative asset management and economic and financial regulatory challenges affecting the industry.

A sample of **industry icons and industry leaders** who have spoken at education sessions:

- |                                |                        |                       |
|--------------------------------|------------------------|-----------------------|
| • Lee S. Ainslee III           | • Ken Griffin          | • Eric Mindich        |
| • Afsaneh Mashayekhi Beschloss | • Renee Haugerud       | • Marti Murray        |
| • Jim Chanos                   | • Philippe Jabre       | • Nouriel Roubini     |
| • Abby Joseph Cohen            | • Suzanne Nora Johnson | • David M. Rubenstein |
| • Jamie Dinan                  | • Ken Langone          | • Robert Rubin        |
| • Wes Edens                    | • Marc Lasry           | • Myron Scholes       |
| • David Einhorn                | • Paul Leff            | • Dinakar Singh       |
| • Mohammed El-Erian            | • Howard Marks         | • David Swensen       |
| • Peter Fisher                 | • Tom McAuley          | • Morgan Sze          |
| • Harold E. Ford               | • Judy Mencher         | • Paul Touradji       |
| • John A. Griffin              | • Jack Meyer           | • Byron Wien          |
|                                |                        | • Robert Wolf         |

Education Committees around the globe organize ongoing roundtable and panel discussions in industry focus areas:

- |   |   |
|---|---|
| • Annual Women Portfolio Manager Panel and Roundtable | • Best Practices for Alternative Asset Management |
| • Annual Risk Management Panel and Roundtable         | • Emerging Women Managers Roundtable              |



## PROFESSIONAL LEVERAGE

100WHF has created numerous forums for its senior practitioners, where members can share and *leverage* experiences, wisdom and insight with their industry peers. Across the globe, 100WHF's Leverage committees have organized special events and educational sessions with industry speakers, specifically geared to senior practitioners. Some of the topics include:

- Women on Corporate Boards/How to Get Board Ready
- An Armchair Discussion with John J. Mack on Leadership
- Sharon Allen, Chairman of Deloitte, on "What's Your Legacy?"
- Leveraging Your Career in Uncertain Times

100WHF's Peer Advisory Groups (PAGs) were started in 2006 and have since grown in number. The purpose of the PAGs was to create an effective platform that leverages the experiences, collective wisdom and skills of senior practitioners by functional areas, as well as an infrastructure in which more tenured members can share resources, ideas and vision with their peers. To date, more than 70 Peer Advisory Group events for over 250 senior practitioners have been organized globally. The PAGs created include:

- |   |   |
|---|---|
| • Connecticut Investor Relations PAG      | • New York Investor Relations PAG       |
| • Endowments and Foundations PAG          | • New York Legal PAG                    |
| • Human Capital PAG                       | • New York Trader/Portfolio Manager PAG |
| • Investor PAG (European-based investors) | • Strategic Leaders PAG                 |
| • London Legal and Compliance PAG         |   |
| • New York COO/CFO PAG                    |   |

**Next Generation Dialogue** was created to provide 100WHF's junior members with opportunities to learn from more seasoned peers on professional development and also for young professionals to enhance their skills, tools and market intelligence to address the challenges and the decisions they may encounter throughout their careers. The group meets four to six times a year in exclusive roundtable series, panel discussions and small, informal networking sessions.



# History of Our Galas



## 2002 INAUGURAL NEW YORK GALA

The proceeds raised for the inaugural New York Gala were used to construct the 100 Women in Hedge Funds Breast Cancer Procedure Suite within NYU Langone Medical Center's Clinical Cancer Center.

Opened in 2004, the 100WHF Breast Cancer Suite serves as the outpatient facility for adult oncology for the NYU Cancer Institute. The Suite is a center for medical professionals who diagnose breast cancer. Tissue samples obtained during procedures performed in the Suite are analyzed for their molecular profiles, helping doctors choose the most appropriate therapy for each patient.

The gala raised \$900,000 for the NYU Cancer Institute and as a result of the donation, 1,574 stereotactic needle biopsy procedures have been performed, helping to provide diagnosis and treatment to 10,266 women with breast cancer.

More than 650 people attended the sellout event!

## INDUSTRY LEADERSHIP AWARD HONOREE:

**Sandra L. Manzke**

## EFFECTING CHANGE AWARD HONOREE:

**Hillary Rodham Clinton**





## 2003 NEW YORK GALA

The gala focused its support on two education-based initiatives: the Right Start/Infant Academy (Excellence Baby Academy) and The After School Corporation (TASC)/Department of Education After School Programs. The gala raised \$2,400,000, which was divided among both beneficiaries.

Right Start/Infant Academy, which received a \$1,000,000 donation, is a program developed in conjunction with the Robin Hood Foundation to focus on early childhood development by working with children and their parents in underserved neighborhoods.

TASC, which received a \$1,400,000 donation, laid the foundation for building the largest after-school system in the country via three initiatives: the Elaine Crocker Literacy Initiative, the Sports and Fitness Initiative and the Middle School Initiative.



## INDUSTRY LEADERSHIP AWARD HONOREE:

**Elaine Crocker**

## EFFECTING CHANGE AWARD HONOREE:

**George Soros**





**INDUSTRY LEADERSHIP  
AWARD HONOREE:**

**Brenda Earl**

**EFFECTING CHANGE AWARD  
HONOREE:**

**Raymond G. Chambers**

**2004 NEW YORK GALA**

In 2004, the gala focused on mentoring in its support of Big Brothers Big Sisters, the oldest and largest youth mentoring organization in the U.S., which celebrated its centennial year in 2004.

The gala raised \$2,100,000, which fueled key growth strategies for community and school-based mentoring to bring children from dangerous neighborhoods into safe havens. It also enabled 13 Big Brothers Big Sisters agencies to invest in fundraising staffing and technology infrastructure and also funded the rollout of the Agency Information Management (AIM) technology that has since been implemented in 17 agencies.

National field staff positions dedicated to agency development were also created to provide guidance with regard to business planning and growth management, to consult on research and development of new programs and methods and to ensure programmatic success and sustainability.





**INDUSTRY LEADERSHIP  
AWARD HONOREE:**

**Ellen C. Schubert**

**EFFECTING CHANGE AWARD  
HONOREE:**

**Gary Cohn**



**2005 NEW YORK GALA**

In 2005, the NYU Cancer Institute was the gala's beneficiary, in support of the creation of the 100WHF National Ovarian Cancer Early Detection Program (NOCEDP).

NOCEDP, serves 20,000 patients annually and utilizes cutting-edge imaging techniques and comprehensive genetic counseling to provide a world-renowned High Risk Screening and Prevention Program for women's cancers. Recognized by the National Cancer Institute, the NOCEDP collaborates with the FDA and over 50 research institutions worldwide to develop a clinical blood test that will accurately detect ovarian cancer in the early stages, thereby increasing the survival rates of patients diagnosed with cancer.

The gala raised \$2,300,000, which was used to provide more than 5,000 patient visits for the screening and treatment of ovarian cancer and also helped establish the Clinical Proteomics Core Facility at NYU Langone, where mass spectrometry is used to screen plasma samples for cancer biomarker discovery.







## 2006 NEW YORK GALA

In 2006, 100WHF donated to two organizations, buildOn Building with Books and Teach for America, both of which support empowering underprivileged and at-risk youths. They use innovative approaches in education, providing opportunities to improve their lives and the communities in which they live.

The gala raised \$2,500,000. BuildOn/Building with Books received \$1,500,000, which was designated for programs that support at-risk youths by engaging them in intensive community service and leadership programs.

Teach for America received \$1,000,000 in funding to expand its national corps of college graduates who commit two years to teach in low-income urban and rural public schools, working to eliminate educational inequity and close the academic achievement gap.

## INDUSTRY LEADERSHIP AWARD HONOREE:

**Dr. Anne Dinning**

## EFFECTING CHANGE AWARD HONOREE:

**Carl C. Icahn**





**INDUSTRY LEADERSHIP  
AWARD HONOREES:**

**Jane Mendillo**  
New York Gala

**Gay Huey Evans**  
London Gala

**EFFECTING CHANGE  
AWARD HONOREES:**

**Jon Corzine**  
New York Gala

**Jessica Parker**  
New York Gala

**Julian Robertson**  
New York Gala

**Robert Rubin**  
New York Gala

**Michael Hintze**  
London Gala



**2007 NEW YORK AND LONDON GALAS**

iMentor, an organization that aims to improve the lives of high-school students from underserved communities by connecting them to college-educated mentors, received a \$2,300,000 donation. Proceeds were used to launch its new national program, iMentor Interactive (iMi), which partners with non-profits and schools in running high-quality mentoring programs.

The gala's donation was transformational in helping the organization achieve three goals: national impact, growth in its New York City direct service program and operational growth.

2007 marked the inaugural London Gala, which raised £400,000 for The Prince's Trust.

Founded in 1976 by The Prince of Wales, The Prince's Trust is dedicated to improving the lives of disadvantaged young people in the UK in overcoming barriers and getting their lives back on track. Through practical support, including training, mentoring and financial assistance, it helps 14-30 year olds realize their potential and transform their lives.

The Trust has become the UK's leading youth charity, offering a range of opportunities including training, personal development, business startup support, mentoring and advice.







## 2008 NEW YORK, LONDON AND GENEVA GALAS

100WHF focused its year-long charitable efforts during 2008 in support of women's and family health. The New York Gala supported The Harold P. Freeman Patient Navigation Institute at the Ralph Lauren Center and the London and Geneva Galas both supported Wellbeing of Women.

100WHF's support of The Harold P. Freeman Patient Navigation Institute at the Ralph Lauren Center, which received \$1,700,000, has allowed the Center to perform colonoscopies on uninsured women and to provide outreach in the nearby community to encourage colonoscopy screening at the Center and eliminate barriers to colonoscopy screening, diagnosis and treatment.

Wellbeing of Women, which received more than £635,000 from the London and Geneva Galas, has funded several medical research projects in the field of women's reproductive and gynecological health and provided four scholarships and one fellowship. These include a three-year medical research project, *Investigating the Genetic Cancer of Cerebral Palsy*, and the Baby Bio Bank project.

### INDUSTRY LEADERSHIP AWARD HONOREES:

**Sonia E. Gardner**  
New York Gala

**Leda Braga**  
London Gala

### EFFECTING CHANGE AWARD HONOREES:

**Ken Langone**  
New York Gala

**Stanley Fink**  
London Gala





**INDUSTRY LEADERSHIP  
AWARD HONOREES:**

**Katie Hall**  
New York Gala

**Mina Gerowin**  
London Gala

**EFFECTING CHANGE  
AWARD HONOREE:**

**Joel Klein**  
New York Gala



**2009 NEW YORK, LONDON AND GENEVA GALAS**

Education was the philanthropic theme for 2009: Computers for Youth was the charity beneficiary of the New York Gala, SHINE was the charity beneficiary of the London Gala and Association Païdos was the charity beneficiary of the Geneva Gala.

Computers for Youth, which received \$1,400,000, reached more than 3,900 families nationwide with its signature Take IT Home Program. Each family received a free computer to improve the home learning environment, as well as training and professional development sessions to help teachers reinforce the school-home connection.

SHINE, which received £250,000, provided support for its numerous projects to help young people struggling to learn or who have disengaged from the educational system. SHINE provided intensive one-on-one literacy and numeracy support and Saturday enrichment programs.

Association Païdos, which received CHF135,000, used the funds to work with disadvantaged children facing severe social problems who have dropped out of the school system and to enable them to re-enter the school system or enter a training program.







## 2010 NEW YORK, LONDON AND GENEVA GALAS

HRH The Duke of Cambridge became a Patron of 100WHF's philanthropic initiatives, which focused on three of his Patronages over three years beginning with Centrepoin in 2010. The London Gala raised £504,000 for Centrepoin to develop a new mentoring program to house and support homeless young people to enable them to build new lives. Since the program began in February 2010, 85 mentors have been engaged, of which 51 mentors have been matched with Centrepoin's young people.

The New York Gala supported Big Brothers Big Sisters with a donation of \$1,600,000 towards the Beyond School Walls program. This program, which was developed from the school-based mentoring model funded by the donation in 2004, was designed to provide 758 children in 15 markets with a one-to-one mentoring relationship, as well as a safe haven and the benefit of access early in life to a professional workplace environment.

The Geneva Gala raised CHF200,000 for Solidarité Femmes, which provides support and therapy and a safe haven for victims of domestic violence and their children. In addition, the organization's mission is to educate the public to identify and recognize domestic violence, and to advocate intervention methods with relevant authorities and professionals.

### INDUSTRY LEADERSHIP AWARD HONOREES:

**Dorothy Collins Weaver**  
New York Gala

**Geraldine Sundstrom**  
London Gala

### EFFECTING CHANGE AWARD HONOREE:

**T. Boone Pickens**  
New York Gala





# STAY CONNECTED WITH 100WHF

## 100womeninhedgefunds.org

Visit the website to find an upcoming global event, to view webcasts and to get involved by giving back!



**100WHF Connect!**  
connect.100whf.org  
The business network  
for 100WHF members



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# Special Thanks

to the generous supporters of the 100WHF's 10<sup>th</sup> Anniversary Book's production and launch event:

## UNDERWRITING BOOK PRODUCTION:

**Frank Crystal & Company**  
Financial Square  
32 Old Slip  
New York, NY 10005

## LAUNCH EVENT SPONSORS:

**Museum of American Finance**  
48 Wall Street  
New York, NY 10005

**The Capital Grille**  
120 Broadway  
New York, NY 10271

100 Women in Hedge Funds salutes and thanks our Leadership Council, Angels and members for their ongoing financial support. We also thank and acknowledge all the members, firms and organizations that have provided invaluable pro bono services to help support and grow 100WHF over the past 10 years.



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