



Women in Finance®

A global organization committed to a more diverse and gender equitable finance industry.



## Corporate Sponsorship

Corporate sponsorships highlight a firm's commitment to advancing women in the finance industry by strategically aligning your efforts with the 100WF mission. Your support provides our members with connections to powerful networks, educational and career resources, and access to industry leaders for greater visibility of women in finance roles. At the same time, it:

**Showcases your brand** to a relevant audience: 100WF members, who are professionals in the finance industry. Branding opportunities include promotion on event invitations and on social media.

**Provides visibility for your employees and their expertise**, who might moderate a discussion, make opening remarks, be a keynote speaker – all before a relevant audience of industry peers and colleagues.

**Highlights your firm's commitment to diversity** and gender equity in finance by shining a light on female industry experts and role models.

**Emphasizes your firm's commitment** to increasing the representation of women in finance overall and the percentage of women in leadership positions.

**Advances your firm's talent and industry expertise** by creating content (with 100WF).

**Extends business development and networking opportunities** by hosting clients, 100WF members and guests at in person events.

- Host an in-person event
- Sponsor a webinar
- Facilitate access to speakers
- Encourage colleagues and employees to join 100WF
- Share information about 100WF and its programs on your networks
- Provide your employees with complimentary access to 100WF

Join us and become part of a group of diverse and highly talented professionals from across the industry who are responsible for the valuable educational and peer engagement programming that we offer.

**The time has never been better to make a difference.** Global sponsorship opportunities are also available.