



Women in Finance®



FundWomen

Sponsorship Opportunities

2024-2025



100 Women in Finance

Global
FundWomen
Week

100WF FundWomen initiative addresses the under-representation of women in investment roles and promotes the public perception of women as investment leaders. By increasing the visibility of today's female investment managers, we are motivating the next generation of female investment talent to take on these roles.

Be Visible: Our visibility initiatives elevate public profiles, enabling strong inter-connectivity to the finance ecosystem.



Powered by:

FundWomen Directory CLADE

Supports the allocator community in sourcing and evaluating female-led investment opportunities consistently throughout the year. This entails utilizing an LP:GP engagement platform for ongoing connectivity and due diligence, as well as facilitating cross-organization due diligence, data sharing, and marketing engagement within the global fund management industry. Additionally, it includes scheduling meetings and communications year-round, initiated by the allocators, and creating strategy profiles while uploading fund materials.

Allocator Showcase

Features senior female investment talent at Allocator firms including pension plans, endowment & foundations, sovereign wealth firms, insurance companies, and fund of funds.

Manager Showcase

A public directory of over 500 female fund managers available for speaking engagements and peer engagement opportunities.

FundWomen Event Series:

Throughout the year, 100WF hosts events led by industry icons and experts that cover topics related to the finance and alternative industries, macro trends, and leadership.

Global Footprint, 32 locations



Volunteers Make a Difference

600

**ACTIVE VOLUNTEERS IN
32 LOCATIONS ACROSS
6 CONTINENTS**

With a small team and volunteer board, 100WF boasts 600 active volunteers who implement the mission across 32 locations across 6 continents.

The 100WF volunteer program is the backbone of the organization and provides women with opportunities for personal and professional growth.



FundWomen

100WF Sponsors, Supporters and Partners

100WF Corporate Sponsors

Diamond Tier

J.P.Morgan

WELLINGTON
MANAGEMENT

Platinum Tier

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CITCO

citi

Deloitte.

FitchGroup

Morgan Stanley

Point72

UBS

Gold Tier

BLUE OWL

CFM
INSIGHT.DATA.CLARITY.

CIBC

Katten
Katten Muchin Rosenman LLP

TUDOR
INVESTMENT CORPORATION

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Silver Tier

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HEALTHIER. LONGER.
BETTER LIVES

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FIDELITY INVESTMENTS

GoldenTree
ASSET MANAGEMENT LP

INVESTCORP

KKR

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LSEG

M & G

MAPLES
GROUP

millennium

Ninety
One

nuveen
A TIAA Company

PICTET

PIMCO

SEGANTII

TD

100WF Industry Partners & Media Relations

IADEI
Institutional allocators for
diversity, equity, & inclusion

CAIA
ASSOCIATION

SBai
Sovereign Board for Alternative Investments

sifma

AIF
Best information
Best practices
Best ideas

CFA
Institute

CNBC

Institutional
Investor

New Voices

BARRON'S

Hedge Fund
ALERT

Private Equity
International

responsible
investor



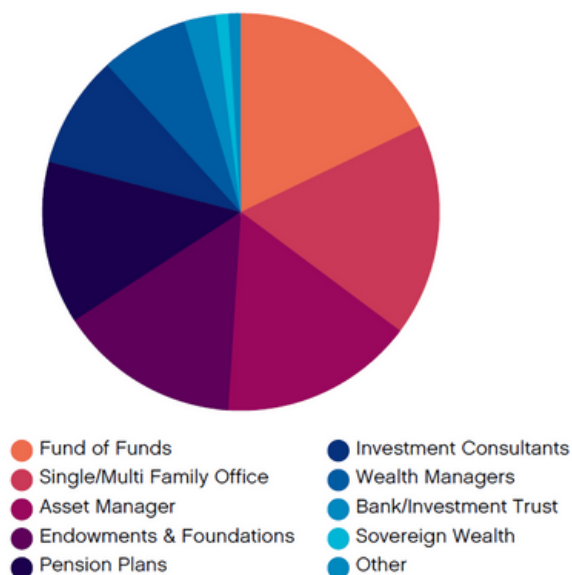
Over 2000+ Financial Services Represented within the Membership



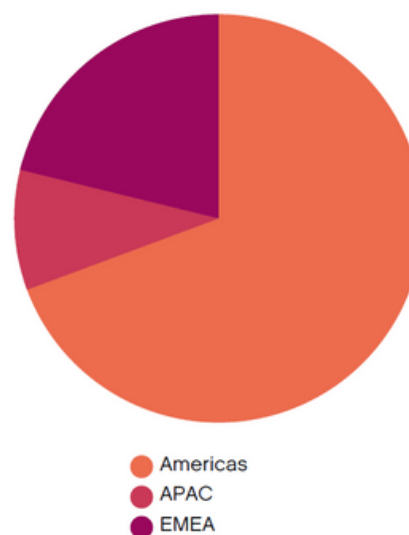
Sample Allocator Attendee Lists and Past Allocator Attendance Metrics

Aksia, LLC
 Albourne Partners Limited
 Andrew W. Mellon Foundation
 AustralianSuper
 Bessemer Trust
 Caisse De Depot Et Placement Du Quebec
 CalPERS
 CalSTRS
 Cambridge University Endowment Fund
 Capricorn Investment Group
 Carnegie Corporation of New York
 Cbus
 Cliffwater LLC
 CommonSpirit Health
 CPP Investments
 District of Columbia Retirement Board
 Eastman Kodak
 Ford Foundation
 Fund Evaluation Group
 HESTA
 Illinois State Universities Retirement System
 IMRF
 Kentucky Retirement Systems
 Los Angeles City Employees' Retirement System
 (LACERS)
 NBIM
 NY State Common Retirement Fund
 OTPP Investments
 Penn State University
 PSERS
 Railpen
 Teachers Retirement System of Texas
 Telstra Super
 The Kroger Co.
 Trinity Church Wall Street
 UAW Trust
 University Of California Regents
 Virginia Retirement System

Allocators by Type



Allocators by Region



Global FundWomen Week

Connecting female fund managers to institutional allocators since 2014

Virtual & In Person Programming to be Announced

As the largest cap intro event of its kind, Global FundWomen Week (GFWW) spurs connections via peer-to-peer thought leadership, roundtable thematic discussions, group pitch sessions and 1:1 manager meetings.

GFWW 2023 by Numbers

In-Person, Dec 7, NYC



60+

Female Fund Managers



120+

Institutional Allocators



500+

Speed Networking Meetings



300+

Attendees

Virtual, Dec 4-8



180+

Female Fund Managers



45+

Virtual Spotlights



90+

Speakers



60+

Volunteers



Year-Round Sponsorship Opportunities

Year round affiliation with the FundWomen visibility initiative and Global FundWomen Week virtual and in-person event programs.

BENEFITS	FEATURED SPONSOR \$25,000	CONTRIBUTING SPONSOR \$17,500	SUPPORTING SPONSOR \$5,000
Opportunity to host an in-person allocator peer-to-peer city networking event, such as a private dinner	✓		
Exclusive branding of private event	✓		
Logo inclusion in the FundWomen directory (female fund manager profiles), released in Q4	✓	✓	
Opportunity to contribute to virtual and in-person roundtable discussions	✓	✓	
Featured article included in the FundWomen directory	✓	✓	
Dedicated social media announcement as Tier Sponsor	✓	✓	
Year round branding exposure as Tier Sponsor (channels may include social media, email marketing, event website and visuals)	✓	✓	Name Only
Logo inclusion in post-event report	✓	✓	Name Only
Logo placement on GFWW website, conference platform and in thought leadership content produced for the event	✓	✓	Name Only
Opportunity for senior representative to attend Global FundWomen Week in-person Allocator Day	✓	✓	✓
Verbal recognition at in-person event	✓	✓	✓

Branding Sponsorships for In-Person Conference Fall 2024 | New York City

Main Stage Sponsor - \$12,500 USD

- Opportunity to brand the Main Stage at the in-person Allocator Day as 'X Company Main Stage'
- Opportunity for representative to attend in-person cocktail reception on Allocator Day
- Branding exposure as 'Main Stage Sponsor' (channels may include social media, email marketing, event website and visuals)
- Logo placement on GFWW website, conference platform and in thought leadership content produced for the event
- Verbal recognition at in-person event
- Logo inclusion in post-event report

Cocktail Reception Sponsor - \$12,500 USD

- Logo inclusion on beverage napkins and cocktail reception signage on Allocator Day
- Opportunity for representative to attend in-person cocktail reception on Allocator Day
- Branding exposure as 'Cocktail Reception Sponsor' (channels may include social media, email marketing, event website and visuals)
- Logo placement on GFWW website, conference platform and in thought leadership content produced for the event
- Verbal recognition at in-person event
- Logo inclusion in post-event report

Networking Lunch Sponsor - \$10,000 USD

- Logo inclusion on lunch napkins and signage on Allocator Day Opportunity for representative to attend in-person cocktail reception on Allocator Day
- Branding exposure as 'Lunch Sponsor' (channels may include social media, email marketing, event website and visuals)
- Logo placement on GFWW website, conference platform and in thought leadership content produced for the event
- Verbal recognition at in-person event
- Logo inclusion in post-event report

WIFI Sponsor - \$10,000 USD

- Opportunity to brand the WIFI at the in-person Allocator Day Opportunity to name WIFI access credentials and associated signage Opportunity for representative to attend in-person cocktail reception on Allocator Day
- Branding exposure as 'WIFI Sponsor' (channels may include social media, email marketing, event website and visuals)
- Logo placement on GFWW website, conference platform and in thought leadership content produced for the event
- Verbal recognition at in-person event
- Logo inclusion in post-event report

Coffee Break Sponsor - \$7,500 USD

- Logo inclusion on beverage napkins and coffee break signage on Allocator Day
- Opportunity for representative to attend in-person cocktail reception on Allocator Day
- Branding exposure as 'Coffee Break Sponsor' (channels may include social media, email marketing, event website and visuals)
- Logo placement on GFWW website, conference platform and in thought leadership content produced for the event
- Verbal recognition at in-person event
- Logo inclusion in post-event report

Breakfast Sponsor - \$7,500 USD

- Logo inclusion on breakfast napkins and signage on Allocator Day Opportunity for representative to attend in-person cocktail reception on Allocator Day
- Branding exposure as 'Breakfast Sponsor' (channels may include social media, email marketing, event website and visuals)
- Logo placement on GFWW website, conference platform and in thought leadership content produced for the event
- Verbal recognition at in-person event
- Logo inclusion in post-event report

Charging Station Sponsor - \$7,500 USD

- Logo inclusion on charging station on Allocator Day
- Opportunity for representative to attend in-person cocktail reception on Allocator Day
- Branding exposure as Charging Station Sponsor (channels may include social media, email marketing, event website and visuals)
- Logo placement on GFWW website, conference platform and in thought leadership content produced for the event
- Verbal recognition at in-person event
- Logo inclusion in post-event report

Global Association Board Members

100WF Chair

Carole K. Crawford, CFA

Senior Advisor, CFA Institute and Board Chair,
100 Women in Finance

100WF Vice Chair

Sarah Dyer Dana*

100WF Treasurer

Lisa Petrelli

Managing Director, Country Head, Canada
and Head of Global Markets, Canada, UBS

100WF Secretary

Heather Wyckoff

Partner, Investment Management Group,
Schulte Roth & Zabel LLP

Dagmar Baeuerle

Managing Director, Head of Platform Sales
APAC & MENAT, HSBC

Rupal Bhansali

Founder and Chief Investment Officer,
Double Day Money Management LLC

Amy Flikerski

Managing Director, Head of External
Portfolio Management, CPP Investments

Dr. Ulrike Hoffmann-Burchardi

CIO Global Equities, UBS Global Wealth Management

Wayne Lee

Managing Director and Head, Europe & Asia
Pacific Region, CIBC

Michelle Morris

Managing Director, Morgan Stanley

Archana Parekh

Head of Asia Equities ex Japan,
Balyasny Asset Management

Ulrika Robertsson

COO & Co-Founder, Impactus Partners

Sherri Rossoff

Managing Director, RockCreek

Armando Senra

Head of Americas Institutional Business and
overall Business in Canada and Latin America,
BlackRock



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